

DUPLICATE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945825-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC - NELSON	560

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	945825	06297276

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/29/12	08/31/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	8:30 AM	Good Morning America	7-9AM	:30	BNDS-12-001H	\$475.00 NM
2	WPBF	Th	08/30/12	8:30 AM	Good Morning America	7-9AM	:30	BNDS-12-001H	\$475.00 NM
5	WPBF	F	08/31/12	7:29 AM	Good Morning America	7-9AM	:30	BNDS-12-001H	\$475.00 NM
2	09/03/12	09/03/12	Good Morning America	7-9AM	1-----	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	8:43 AM	Good Morning America	7-9AM	:30	BNDS-12-001H	\$475.00 NM
3	08/30/12	08/30/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---1---	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/30/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BNDS-12-001H	\$325.00 NM
4	09/03/12	09/03/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BNDS-12-001H	\$325.00 NM
5	08/29/12	08/29/12	Jeopardy	7:30-8PM	--1----	:30	1	\$1,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--1----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	7:52 PM	Jeopardy	7:30-8PM	:30	BNDS-12-001H	\$1,600.00 NM
6	09/03/12	09/03/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$1,600.00				



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945825-1	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC - NELSON	560

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/03/12	09/03/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/03/12 7:41 PM Jeopardy 7:30-8PM :30 BNDS-12-001H \$1,600.00 NM									
7	09/01/12	09/01/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/01/12 6:09 AM Sat 6-7am News Sat 6-7am :30 BNDS-12-001H \$175.00 NM									
8	09/01/12	09/01/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/01/12 8:25 AM Sat 8-9am News Sat 8-9am :30 BNDS-12-001H \$375.00 NM									
10	09/01/12	09/01/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/01/12 7:40 PM Sat Jeopardy Sat 7:30-8PM :30 BNDS-12-001H \$500.00 NM									
11	09/02/12	09/02/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/02/12 5:15 AM Sun 5-6am News Sun 5-6am :30 BNDS-12-001H \$50.00 NM									
12	09/02/12	09/02/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/02/12 6:09 AM Sun 6-7am News Sun 6-7am :30 BNDS-12-001H \$100.00 NM									
13	09/02/12	09/02/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/02/12 8:59 AM Sun 8-9am News Sun 8-9am :30 BNDS-12-001H \$275.00 NM									
14	09/02/12	09/02/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/02/12 6:56 PM Sun 630pm News 630-7pm :30 BNDS-12-001H \$325.00 NM									
15	08/29/12	08/31/12	Dr. Oz	4-5p	--WTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 --WTF-- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 08/29/12 4:32 PM Dr. Oz 4-5p :30 BNDS-12-001H \$525.00 NM									
2 WPBF Th 08/30/12 4:26 PM Dr. Oz 4-5p :30 BNDS-12-001H \$525.00 NM									



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945825-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
DSCC/Nelson/D/Senate	DSCC - NELSON	560	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/03/12	09/03/12	Dr. Oz	4-5p	M-----	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	4:18 PM	Dr. Oz	4-5p	:30	BNDS-12-001H	\$525.00 NM
17	08/29/12	08/31/12	GOOD AFTERNOON AM2-3p		--WTF--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/31/12	2:38 PM	GOOD AFTERNOON AMERICA	2-3p	:30	BNDS-12-001H	\$400.00 NM
18	09/01/12	09/01/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$75.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/01/12	5:24 AM	Sat 5-6am News	Sat 5-6am	:30	BNDS-12-001H	\$75.00 NM
19	08/29/12	08/31/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	BNDS-12-001H	\$175.00 NM
<u>Total Spots</u>							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,775.00
<u>Agency Commission</u>	\$1,466.25
<u>Net Amount Due</u>	\$8,308.75